

# **Assessing Stakeholder Attitudes Toward Ecosystem Management**



**Presentation at the  
Ecosystem Based Decision  
Support Tools Workshop  
Feb. 14 – 18, 2005**





# Collaboration

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- Working Group
  - NOAA Fisheries HQ, Northeast Region, Southeast Region
  - South Atlantic FMC
- Council Participation





# Opportune timing?

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- Baseline assessment of knowledge and expectations
- What do constituents want from fisheries management?

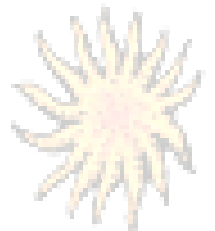




# Objectives

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- **Examine opinions toward the current fisheries management process and the current status of marine resources**
- **Examine preferences for a variety of fisheries management issues**
- **Conduct a baseline assessment of knowledge and expectations of Ecosystem Management**





# Fisheries Stakeholders

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- **Sampling Frame Development**

- NOAA Fisheries Office of Constituent Services
- NOAA Fisheries Office of Science and Technology
- NEFMC
- MAFMC
- SAFMC
- GoMFMC

~ **15,000 observations**

- Aquaculture
- Seafood Industry
- Non-NOAA Scientific Community
- Commercial Fishing
- Tribe
- State and Local Gov't
- NGO
- Private Citizen



**NOAA Fisheries**





# Survey Development Workshop

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# Draft Survey

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- **Current Management**
  - **Target species status**
  - **Protected species status**
  - **Satisfaction with management**
  
- **Preferences for Managing the Marine Environment**
  - **Broad level issues such as stock recovery, marine-based employment, habitat, protected species, resource allocation, management entities and management process**





# Draft Survey

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- **Ecosystem Management**
  - **Expectations with respect to fish stocks, protected species, habitat, representation of stakeholder interests, cost and feasibility**
- **Personal Behavior and Demographics**





# **It's not a quantitative model, but...**

- **Compare across a variety of strata**
- **Inform guidelines currently being developed**
  - **This is what your constituents want!**
- **Inform stated preference survey**

